



22ND
ANNUAL
KEEPING
THE
FIRES
BURNING

*G*IZHE' MANIDOOWI ISHKODE
OUR SACRED FIRE: OUR CHILDREN & YOUTH

JUNE 15, 2023

RBC CONVENTION CENTRE WINNIPEG | 375 YORK AVE. | GRAND ENTRY: 5:30PM

CO-HOSTED BY: KA NI KANICHIHK & SĀKIHIWĒWIN FOUNDATION

FOR FURTHER INFO, EVENT REGISTRATION & SPONSORSHIP OPPORTUNITIES:
CALL EVENT ORGANIZER ELENA GAGLIARDI: 204.995.8997 | EMAIL: elena.gagliardi@shaw.ca



22ND ANNUAL KEEPING THE FIRES BURNING

GIZHE' MANIDOOWI ISHKODE
OUR SACRED FIRE: OUR CHILDREN & YOUTH

22ND ANNUAL KEEPING THE FIRES BURNING

GIZHE' MANIDOOWI ISHKODE —
**OUR SACRED FIRE:
OUR CHILDREN & YOUTH**

**YOUR OPPORTUNITY TO
SPONSOR AN IMPORTANT,
ANNUAL CELEBRATION OF
INDIGENOUS PEOPLES —
JUNE 15, 2023**

By supporting Keeping the Fires Burning, you will play an important role in celebrating and honouring the distinct and unique cultures, languages, ceremonies and traditions of Indigenous Peoples. Coming together in this way also signifies the commitments we, as individuals, businesses and communities are making to renew and strengthen our relationships with one another and live in Reconciliation.

KEEPING THE FIRES BURNING honours First Nations, Métis and Inuit Elders and Knowledge Keepers who have contributed to cultural revitalization and renewal.

Ka Ni Kanichihk is excited to invite you to join us on Thursday, June 15, 2023, to mark 22 years of celebrating Indigenous resilience, relationship and reconciliation.

Funds raised through Keeping the Fires Burning provide transformative, culturally safe services and programs. They also support research and the integration of best practices in Indigenous-led community leadership. These are all critical elements in the restoration and reclamation of our positive and powerful cultural identity.

EVENT DETAILS

THURSDAY, JUNE 15, 2023
RBC CONVENTION CENTRE WINNIPEG
375 YORK AVE. | GRAND ENTRY: 5:30PM

EVENT HISTORY

Over the past 21 years, Keeping the Fires Burning has honoured 154 First Nations, Métis and Inuit Knowledge Keepers — all of whom have made a significant contribution to the wellbeing of Indigenous Peoples by safeguarding, nurturing and transmitting Indigenous cultural languages, knowledges and traditions.

Collectively, our Knowledge Keepers are the holders of our history, values, laws and world views. Through their dedication to preserving our knowledge systems, we can retrace our steps back to knowing who we are as peoples.

Historically, Knowledge Keepers are selected for recognition by Indigenous organizations across Manitoba, including the Assembly of Manitoba Chiefs; Manitoba Métis Federation; Southern Chiefs' Organization; Manitoba Keewatinowik Okimakanak; Aboriginal Council of Winnipeg; Manitoba Inuit Association; Ma Mawi Wi Chi Itata Centre; Manitoba Moon Voices; and Ka Ni Kanichihk.

2023 KEEPING THE FIRES BURNING COMMITTEE

Deb Radi, Co-Chair
Kennedee Hills, Co-Chair
Nike Bello
Joana Bersamina
Danielle Carriere
Dana Connolly
Brenda LaFreniere

Elena Gagliardi
Alan Greyeyes
Jessie Howell
Kat Kupca
Krishna Lalbiharie
Sydney Levasseur-Puhach
Lisa Lewis

Jeremy McKay
David McLeod
Cathy Menard
Audrey Richard
Helen Robinson-Settee
Leslie Spillett
Rhonda Taylor



2022 Keeping the Fires Burning Inductees

KA NI KANICHIHK,

“THOSE WHO LEAD”

“those who lead” in Ininewak/Cree, is a non-profit, community based, Indigenous-led organization that provides prevention-focused, culturally safe programs and services to over 900 infants, children, youth, women and families annually.

Ka Ni Kanichihk programs and services are widely recognized as innovative, impactful and accessible by its funders, participants and community members.

Net proceeds raised from Keeping the Fires Burning will support the development and delivery of high quality, culturally safe services, programs and research. These are transformative and rooted in the restoration and reclamation of our positive and powerful cultural identity.

Ka Ni Kanichihk Inc. is a registered charity (Registration No. 85494 1135 RR0001)

sākihiwēwin FOUNDATION

We are excited to announce that Ka Ni Kanichihk will be co-hosting the 22nd Annual Keeping the Fires Burning with the **SĀKIHİWĒWIN FOUNDATION**: an incorporated organization. sākihiwēwin is a Cree word that simply means, “putting our love for our families and communities into action by ensuring that everyone is loved, protected, nurtured and supported in their growth,” which was formed to support Ka Ni Kanichihk to achieve its mandate.

KA NI KANICHIHK COUNCIL

Jessie Howell, Elder
Sydney Levasseur-Puhach, Co-Chair
Ken Sanderson, Co-Chair
Carter Wilson, Treasurer
Herb Zobell, Secretary
Eman Agpalza, Council Member
Nike Bello, Council Member

Joana Bersamina, Council Member
Danielle Carriere, Council Member
Brett Huson, Council Member
Jeremy McKay, Council Member
Audrey Richard, Council Member
River Turner, Council Member

KA NI KANICHIHK PROGRAM FUNDERS

GOVERNMENT OF CANADA

- Centre for Aboriginal Human Resource Development: Indigenous Skills & Employment Training
- Children and Youth Opportunities
- Crown Indigenous and Northern Relations Canada
- Department of Justice
- Employment and Social Development
- Indigenous Services Canada
- National Crime Prevention Strategy
- Public Health Agency of Canada – Community Action Fund
- Public Safety Canada & Emergency Preparedness
- Urban Programming for Indigenous People
- Women and Gender Equality Canada

GOVERNMENT OF MANITOBA

- Family Services and Consumer Affairs
- Family Services and Labour – Child Protection Branch
- Health and Seniors Care
- Healthy Child Manitoba
- Indigenous Reconciliation and Northern Relations
- Justice Crime Prevention Branch, Lighthouses, Turnabout, Victim Services
- Manitoba Education and Training
- Mental Health, Wellness and Recovery: Traci's Trust: Manitoba's
- Strategy to Prevent Sexual Exploitation and Human Trafficking
- Status of Women
- Urban/Hometown Green Team

MUNICIPAL

- Aboriginal Youth Strategy, Community Services
- City of Winnipeg
- Indigenous Relations Division

FOUNDATIONS AND SUPPORTERS

- Bell Let's Talk Diversity Fund
- Canadian National Railway
- Canadian Women's Foundation
- Community Food Centres Canada
- End Homelessness Winnipeg
- Manitoba Arts Council
- Second Harvest Emergency Fund
- Sexuality Education Resource Centre
- TD Bank Group
- The Winnipeg Foundation
- United Way of Winnipeg
- Winnipeg Regional Health Authority

And the many, many community donors who make all our hard work possible, Thank you!



“PRESENTING” Sponsorship

OPPORTUNITIES,
RECOGNITION & BENEFITS

A. “PRESENTING” SPONSOR: \$25,000

EXCLUSIVE: ONLY 1 SPONSORSHIP AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- Two tables of 10, with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 600+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Primary size placement of logo on sponsorship sign at entry doors and in VIP reception.
- Logo on front cover of the program.
- Program advertisement: full-page & inside front cover.
- Opportunity to include a welcome message in the evening program
- Emcee recognition of sponsorship during the event.
- Opportunity to speak to the audience.
- Sponsor video loop recognition during the event.
- Company logo recognition on all table signs.

POST-EVENT

- Dedicated social media thank you.
- Thank-you and acknowledgement in Ka Ni Kanichihk e-newsletter.
- Company logo recognition in Ka Ni Kanichihk Annual Report.
- Company logo recognition in Winnipeg Free Press thank-you advertisement.
- First right of refusal for Keeping the Fires Burning 2024 Presenting Sponsorship.

Sponsorship
SĀKHIWĒWIN
FOUNDATION
KA NI ^{“THOSE WHO LEAD”}
KANICHIHK

2023 SPONSORSHIP REQUESTS

FOR SPONSORSHIP
INFO., CONTACT:

ELENA GAGLIARDI:
EVENT ORGANIZER
204.995.8997
elena.gagliardi@shaw.ca



“CHAMPION” Sponsorship

OPPORTUNITIES,
RECOGNITION & BENEFITS

B. “CHAMPION” SPONSOR: \$15,000

ONLY 2 SPONSORSHIPS AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- Two tables of 10, with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 600+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Prominent size logo placement on sponsorship sign at entry doors and in VIP reception.
- Program advertisement: back cover.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company Logo on your table signs.

POST-EVENT

- Dedicated social media thank you.
- Thank-you in Ka Ni Kanichihk e-newsletter.
- Company Logo recognition in the Ka Ni Kanichihk Annual Report.
- Company logo recognition in Winnipeg Free Press thank-you ad.
- First right of refusal for Keeping the Fires Burning 2024 Champion level sponsorship.

Sponsorship
SĀKHIWĒWIN
FOUNDATION
KA NI “THOSE WHO LEAD”
KANICHIHK

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KFB 2022 Grand Entry



“SUPPORTER” Sponsorship

OPPORTUNITIES,
RECOGNITION & BENEFITS

C. “SUPPORTER” SPONSOR: \$10,000

ONLY 4 SPONSORSHIPS AVAILABLE AT THIS LEVEL

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- One table of 10 with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 600+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Logo placement on sponsorship sign at entry doors.
- Program advertisement: half page.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company Logo on your table signs.

POST-EVENT

- Social media thank you.
- Thank-you in Ka Ni Kanichihk e-newsletter.
- Company Logo recognition in the Ka Ni Kanichihk Annual Report.
- Company logo recognition in Winnipeg Free Press thank-you ad.

Sponsorship
SĀKHIWĒWIN
FOUNDATION
KA NI “THOSE WHO LEAD”
KANICHIIHK

2023 SPONSORSHIP REQUESTS

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elena.gagliardi@shaw.ca





“PATRON/ CORPORATE” Sponsorship

OPPORTUNITIES,
RECOGNITION & BENEFITS

D. “PATRON TABLE” SPONSOR: \$5,000

SPONSORSHIP BENEFITS

HOSTING

- Invitation for you and your guests to attend the exclusive VIP reception.
- One table of 10, with preferred seating.

PRE-EVENT PROMOTION

- Your company logo prominently placed in all ads and communications, reaching 600+ people.
- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Logo placement on sponsorship sign at entry doors.
- Program advertisement: half page.
- Emcee recognition of sponsorship during the event.
- Sponsor video loop recognition during the event.
- Company Logo on your table signs.

POST-EVENT

- Social media thank you.
- Thank-you in Ka Ni Kanichihk e-newsletter.
- Company Logo recognition in the Ka Ni Kanichihk Annual Report.
- Company logo recognition in Winnipeg Free Press thank-you ad.
- First right of refusal for Keeping the Fires Burning 2024 Patron level sponsorship.

E. “CORPORATE TABLE” SPONSOR: \$3,500

SPONSORSHIP BENEFITS

HOSTING

- One table of 10, with preferred seating.
- Company name on table sign.

PRE-EVENT PROMOTION

- Company logo recognition on the Ka Ni Kanichihk website, with link to your organization.

ONSITE ACKNOWLEDGEMENT AND PROMOTION

- Company name listed in program.

POST-EVENT

- Name listed in Ka Ni Kanichihk Annual Report.

Sponsorship
SĀKHIWĒWIN
FOUNDATION
KA NI “THOSE WHO LEAD”
KANICHIIHK

2023 SPONSORSHIP REQUESTS

FOR SPONSORSHIP
INFO., CONTACT:

ELENA GAGLIARDI:
EVENT ORGANIZER
204.995.8997
elena.gagliardi@shaw.ca



Additional AVENUES OF SUPPORT

ADVERTISE:

Keeping the Fires Burning is now offering advertising opportunities in our event program. The program will be distributed to all sponsors and guests and uploaded electronically to the Ka Ni Kanichihk website and social media platforms for guests to view, both leading up to the event and post event. Advertising with us is a great way to showcase your brand while supporting women, girls and youth in Manitoba.

- Full Page Ad: \$500
- Half Page Ad: \$300

AUCTION DONATION:

Donations of products, services or gift certificates add to one of the most exciting parts of the event. This is a great way to showcase your brand.

DONATE:

Your generous gift to Ka Ni Kanichihk will have a significant impact on thousands of Indigenous women, girls and youth in Manitoba. All business and personal donations will be issued a business acknowledgement letter or tax receipt as per CRA Guidelines. Donors will be listed in the event program.

TO PURCHASE YOUR SPONSORSHIP PACKAGE, PLEASE CONTACT:

ELENA GAGLIARDI: Event Organizer
Email: elena.gagliardi@shaw.ca
Phone: (204) 995-8997



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Ka Ni Kanichihk Inc.
"those who lead"