



KEEPING THE FIRES BURNING ANNIVERSARY VIRTUAL CELEBRATION



Indinawe maaganidook, Relatives!

In the Spirit of Reconciliation and Relationship, Ka Ni Kanichihk Inc. and the sākihiwēwin Foundation are excited to welcome you to join us in marking 20 years of celebrating Indigenous resilience, relationship and Reconciliation by honouring First Nations, Metis and Inuit Elders and Knowledge Keepers who have contributed to cultural revitalization and renewal.

While messaging from our provincial public health officers have said "we are all in this together," we are acutely aware that Indigenous Peoples are vastly overrepresented in COVID-19 data. We must therefore redouble our commitment to Reconciliation and building lasting relationships, which is why joining in our 20th Anniversary celebrations of Indigenous resilience is now more important than ever.

Your sponsorship will include access to attend our "Rising Up" ceremony lived streamed beginning at 7:00PM on Monday, June 21, 2021. Hosted by Indigenous youth, the 2-hour event will feature:

- Greetings from Indigenous leaders
- Living Mino Pimatisiwin teachings of health and wellness
- World class traditional and contemporary music and dance performances
- Option to have a four-course dinner (within city limits) delivered to your door, provided by WOW Catering
- Epic Silent Auction featuring traditional Indigenous arts & crafts and health and wellness products

Sponsorships will be promoted in all communications and advertisements across several platforms leading up to June 21, 2021 — and live streamed throughout our 20th Anniversary Virtual Ceremony.

Over the past 20 years, Keeping the Fires Burning has honoured 138 First Nations, Metis and Inuit Knowledge Keepers — all of whom have made a significant contribution to the wellbeing of Indigenous Peoples by safeguarding, nurturing and transmitting Indigenous cultural languages, knowledges and traditions.

Collectively, our Knowledge Keepers are the holders of our history, values, laws and world views. It is through their dedication to preserving our knowledge systems that we can retrace our steps back to knowing who we are as peoples. Today, our vibrant cultures also serve as important catalysts, not only for transforming the lives of Indigenous peoples, but for bringing all people together in the spirit of unity sharing and greater understanding.

On June 21, 2021, another select group of exceptional individuals will be inducted into the Circle of Honour. These Knowledge Keepers will be selected by Manitoba's Indigenous Representative Organizations, including: Assembly of Manitoba Chiefs; Manitoba Metis Federation; Southern Chiefs' Organization; Manitoba Keewatinowi Okimakanak; Aboriginal Council of Winnipeg; Manitoba Inuit Association; Ma Mawi Wi Chi Itata Centre; Indigenous Languages of Manitoba; Manitoba Moon Voices; and Ka Ni Kanichihk.

As we emerge out of the darkness of these difficult times, this celebration will be good medicine for our hearts and our spirits and will contribute to the health and wellbeing of individuals and communities. It is through our Elders and Knowledge Keepers — role models, mentors and teachers — that youth will be guided, inspired and motivated to embrace *Mino Pimatisiwin*: the Good Life.

Ka Ni Kanichihk welcomes all to join us in this important celebration and recognition of Indigenous Peoples' distinct and unique cultures and to renew, strengthen our relationships with one another and to live in Reconciliation.

2021 KEEPING THE FIRES BURNING COMMITTEE

Deb Radi, Chair Debra Beach-Ducharme Nike Bello Dana Connolly Alan Greyeyes Jessie Howell Shannon Kraichy Sydney Levasseur-Puhach Lisa Lewis Jeremy McKay David McLeod



Cathy Menard Audrey Richard Helen Robinson–Settee Leslie Spillett Rhonda Taylor Edith Turner



"those who lead" in Ininewak/Cree, is a non-profit, community based, Indigenous-led organization that provides preventionfocused, culturally safe programs and services to over 900 infants, children, youth, women and families annually.

Ka Ni Kanichihk programs and services are widely recognized as innovative, impactful and accessible by its funders, participants and community members.

Net proceeds raised from Keeping the Fires Burning will support the development and delivery of high quality, culturally safe services, programs and research. These are transformative and rooted in the restoration and reclamation of our positive and powerful cultural identity.

Ka Ni Kanichihk Inc. is a registered charity (Registration No. 85494 1135 RR0001)

sākihiwēwin foundation

We are excited to announce that Ka Ni Kanichihk will be cohosting the 20th Annual Keeping the Fires Burning with the SĀKIHIWĒWIN FOUNDATION: an incorporated organization. sākihiwēwin is a Cree word that simply means, "putting our love for our families and communities into action by ensuring that everyone is loved, protected, nurtured and supported in their growth," which was formed to support Ka Ni Kanichihk to achieve its mandate.

KA NI KANICHIHK COUNCIL

Jessie Howell, Elder Sharon Parenteau, Co-Chair Sydney Levasseur-Puhach, Co-Chair Ćarter Wilson, Treasurer Ken Sanderson, Secretary Eman Agpalza, Council Member

Nike Bello, Council Member Brett Huson, Council Member Jeremy McKay, Council Member Helen Robinson-Settee, Council Member Audrey Richard, Council Member River Turner, Youth Representative

KA NI KANICHIHK PROGRAM FUNDERS

GOVERNMENT OF CANADA

- Department of Justice Canada
- Employment and Social Development Canada
 First Nations & Inuit Health Branch
- · Indigenous Crown Relationships
- · National Crime Prevention Strategy
- Public Health Agency of Canada
- Public Safety Canada & Emergency Preparedness
- Women and Gender Equality Canada (WAGE)

- GOVERNMENT OF MANITOBA

 Government of Manitoba Children and Youth Opportunities
- Healthy Child Manitoba
- · Lighthouses Manitoba Justice
- Manitoba Children and Youth Opportunities
- MB4 Youth Indigenous Services
- Manitoba Justice Crime Prevention Branch
- Manitoba Family Services Manitoba Status of Women
- · Manitoba Institute of Trades & Technology
- Manitoba Justice Victim Services
- Manitoba Growth, Enterprise & Trades
- · Manitoba Economic Development and Training
- Manitoba Dept. of Families Early Learning & Child Care Program
- Minister of Justice & Attorney General
- Tracia's Trust: Manitoba's Strategy to Prevent Sexual Exploitation and **Human Trafficking**

CITY OF WINNIPEG

- City of Winnipeg Community ServicesWinnipeg Regional Health Authority

FOUNDATIONS AND SUPPORTERS

- Breakfast Club of Canada
- Centre for Aboriginal Human Resources Development Inc.
 Co-operatives and Mutual Canada

- Food RescueNeeginan College of Applied Technology
- Red River College
- Sexuality Education Resource Centre (SERC)United Way of Winnipeg
- Urban/Hometown Green Team
- Winnipeg Committee for Safety
- The Winnipeg Foundation
- Winnipeg Harvest

EVENT CHAMPION: \$14,999

- Your organization's name and logo will be prominently featured as an "Event Champion" in all components of our marketing campaign promoting the 20th Annual Keeping the Fires Burning Honouring Ceremony, including all press releases, print advertising and radio and television media.
- Your organization will be introduced during the 20th Annual Keeping the Fires Burning Honouring Ceremony.
- Your organization's name and logo will have a prominently featured full colour page in the 20th Annual Keeping the Fires Burning Ceremony online event program.
- Your organization will receive TWENTY (20) VIRTUAL EVENT PASSES WITH DINNER PROVIDED BY WOW CATERING to the 20th Annual Keeping the Fires Burning Honouring Ceremony.
- Your organization's website will be accessible from the Keeping the Fires Burning website.

EVENT PATRON: \$9,999

- Your organization's name and logo will be prominently featured in the 20th Annual Keeping the Fires Burning online event program.
- Your organization will be recognized during the 20th Annual Keeping the Fires Burning Honouring Ceremony.
- Your organization will receive TEN (10) VIRTUAL EVENT PASSES WITH DINNER PROVIDED BY WOW CATERING to the 20th Annual Keeping the Fires Burning Honouring Ceremony.
- Your organization's website will be accessible from the Keeping the Fires Burning website.

EVENT SPONSOR: \$4,999

- Your organization's logo will be listed in the 20th Annual Keeping the Fires Burning Honouring Ceremony online event program.
- Your organization will receive SIX (6) VIRTUAL EVENT PASSES WITH DINNER PROVIDED BY WOW CATERING to the 20th Annual Keeping the Fires Burning Honouring Ceremony.
- Your organization's website will be accessible from the Keeping the Fires Burning website.

EVENT FRIEND: \$1,999

- Your organization's logo will be listed in the 20th Annual Keeping the Fires Burning Honouring Ceremony online event program.
- Your organization will receive TWO (2) VIRTUAL EVENT PASSES WITH DINNER PROVIDED BY WOW CATERING to the 20th Annual Keeping the Fires Burning Honouring Ceremony.
- Your organization's website will be accessible from the Keeping the Fires Burning website.



2021 SPONSORSHIP REQUESTS

FOR FURTHER INFORMATION REGARDING SPONSORSHIP, PLEASE CONTACT:

ELENA GAGLIARDI: PH: 204.955.8997 EMAIL: elena@plannersplus.ca

ALL CHEQUES PAYABLE TO: PLANNERS PLUS INC. 500-167 LOMBARD AVE. WINNIPEG, MB R3B 0V3 PLEASE REFERENCE: "KEEPING THE FIRES BURNING"



SPONSORSHIP ORDER FORM & ORGANIZATION CONTACT INFORMATION

anization's Name:
tact Person:
anization's Address:
: Province: Postal Code: Phone:
tact's Cell: Contact's E-mail:
ONSORSHIP LEVEL (mark one): DELIVERY METHOD:
EVENT CHAMPION: \$14,999 EVENT PATRON: \$9,999 EVENT SPONSOR: \$4,999 EVENT FRIEND: \$1,999 Donate tickets to community members Charitable Tax Receipt Required (individual ticket purchases only *Ka Ni Kanichihk is a registered charity: Reg. #85494 1135 RR00 EVENT FRIEND: \$1,999
DITIONAL TICKETS:
VIRTUAL PASS WITH DINNER (\$150.00 each) # of additional tickets: VIRTUAL PASS NO DINNER (\$50.00 each) # of additional tickets:
VIRTUAL ACCESS WILL BE PROVIDED CLOSER TO THE EVENT. ADDITIONAL INFORMATION CAN BE FOUND AT www.keepingthefiresburning.ca
MENT METHOD: ALL TRANSACTIONS MADE PAYABLE TO "PLANNERS PLUS INC." Invoice (Payment must be received prior to the release of tickets) Cheque
VISA/Mastercard Credit Card Number: Expiry Date:
Name on Card: CVC Number:
te that credit card payments will appear as "BAM*Planners Plus Victoria, BC" on your credit card statement.

PLEASE COMPLETE & SAVE THIS FORM & E-MAIL TO:

ELENA GAGLIARDI: elena@plannersplus.ca

YOU MAY ALSO PRINT THIS FORM AND MAIL TO:

2021 Keeping the Fires Burning | Planners Plus Inc. | 500-167 Lombard Ave. | Winnipeg, MB R3B 0V3 | Ph: 204.955.8997